
PRESS RELEASE

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Joseph Ernest Martin (Oakland, California) has been a professional psychic and reader for more than twenty years. He has traveled the Psychic/Health Fair circuit and even appeared at the famous San Francisco “New Living Expo”. He has also been a guest on radio and television talk shows about the paranormal.

Martin has performed literally thousands of readings all over the United States, which gives him a unique perspective on the use of this special tool. An accomplished speaker, Martin has given classes and lectures on the use of the Tarot and psychic abilities as well as doing predictions.

Martin is also a professional artist and art director, with more than sixty-three design awards. His work has been published in both magazines and books. Some of his work includes work for Magic Johnson, Apple Computer, and Sun Microsystems.

Born in Chico, California Martin comes from a small town environment. Having started out as a sceptic, he became amazed and interested in psychic ability after having a reading that helped change his life. A few years later Martin had a psychic event happen on the roadway that literally saved his life as a voice in his car spoke to him and kept him from moving forward when a fully loaded lumber truck, which was headed toward the intersection did not stop and ran through the light narrowly missing him. After that event his abilities seemed to leap forward in accuracy. He began to see spirit energy and auras soon after. Martin’s abilities include a physical empathic set of body responses which communicate psychic information sets.

The designs for the Quest Tarot were channeled and never planned in advance. Each card came into its own in a spontaneous way. This includes the newest card addi-

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Joseph Ernest Martin - The Quest Tarot (Oakland, California) continued:

tions to the tarot; The Blank Card and The Multiverse Card.

Martin was chosen by the Bravo Network to be taped, on camera, reading the energies of a house in San Francisco for their new pilot “House Busters”. And has been the featured speaker at both: The Los Angeles Tarot Symposium and The Bay Area Tarot Symposium. As well as VIP Guest at: The Bay Area UFO Expo and Conspiracy-Con. Joseph appears in over 30 cities annually.

Hollywood celebrities also come to Martin for readings. Joseph routinely reads for some of the best in the entertainment industry.

His grandmother, “Noni”, was a psychic/healer from Italy and he admits that creativity and psychic ability run in his family.

“My favorite experiences are when angels come to visit. Their energy is so amazingly beautiful that you can’t help but tear up in their presence. I find that when they show themselves it is because of an event about to happen in someone’s life. They arrive to provide support and love to the individual present. Many times they will appear with their wings spread around the person I’m reading for.” stated Martin. “Though sometimes an evil entity will appear, luckily that is quite rare.”

His belief that science is proving the metaphysical everyday keeps him actively reading the journals and sharing his findings in his lectures and appearances. Audiences find Martin engaging and interesting. His unique style provides easy access to this sometimes complex and misunderstood subject.

PRESS RELEASE

Clear and Detailed Tarot

Saint Paul, MN - A Tarot deck and system that's as easy to use and understand as a Ouija Board? Detailed answers available to anyone, not just professional Tarot readers? Easy for a beginner to use, but providing a depth of imagery for experienced readers?

With artist/psychic Joseph Ernest Martin's new *Quest Tarot*, and *The Compass: Guide to the Quest Tarot* (January 2003, Llewellyn), that clarity and simplicity is not only possible, but easy to achieve. The images on the cards are beautiful, rich, vivid 3D images, bringing an ancient tool into the modern age. The deck gives you answers to yes/no questions and spells out words, names, and phrases. The cards also contain gems and stones; suit, month, and season indicators; eye, hair, and skin color; Hebrew letters; rune symbols; and astrological symbols. The addition of the new "Multiverse" cards extends the Tarot beyond the Universe card into quantum realities. *The Compass: Guide to the Quest Tarot* presents ways to work with the deck, from party games to simple readings, to elaborate spreads incorporating detailed timelines.

Author and artist Joseph Ernest Martin (Oakland, California) has been a professional reader and psychic for more than 20 years. He is also a professional artist and art director with more than sixty-three design awards.

The Compass: Guide to the Quest Tarot (ISBN 0-7387-0195-5, \$34.95 USA, 292pp., paperback; kit includes 80 card deck) is available through Llewellyn Publications. To arrange an author interview or appearance, or to request a review copy, contact **Beth Scudder, Publicist at 800-843-6666, extension 8455, or email her at beths@llewellyn.com.**

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Suggested Interview Questions

Why did you design a new deck?

What was the process for creating the images? Your biggest influence?

Do you need to be a psychic to use the cards?

How long would it take someone to begin using this deck?

What are the new features in this deck?

Why include a Yes/No feature in the cards?

How did you become interested in the Tarot?

How long have you been doing readings?

What kind of experiences have you had while using the cards?

What makes this deck special or different from other decks?

How can someone get more information about the Quest Tarot?

The inclusion of the “Multiverse” and “Blank” cards has made quite a stir in the tarot community. Why did you create them?

Where can someone get a deck if they want to see it?

How can this deck help in a person’s life?

You designed the deck and wrote the book. This is a bit unusual; why did you do both?

What is your favorite Tarot deck?

Some people say this is “Black Magic”; what do you say to them?

Does science support any of this stuff? Why would any smart reasonable person want to use this deck?

Do you have any other plans for tarot projects in the future?

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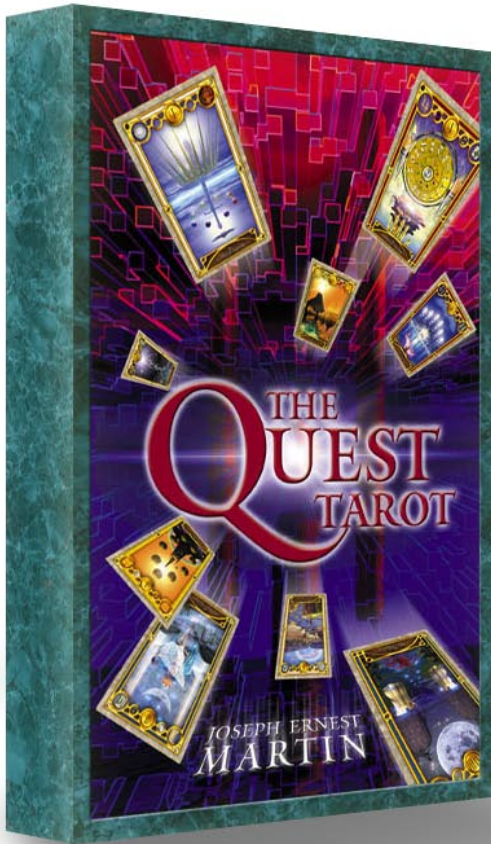
Visionary Award Winner

Denver, CO - The Quest Tarot, by Joseph Ernest Martin has just won the 2004 COVR Visionary Award for Best Interactive New Age Product of the Year. The Coalition of Visionary Resources recognizes excellence and outstanding achievement. Their goal is to recognize the most exciting, new or innovative products in the New Age field. Their website: www.covr.org showcases the products they have bestowed as "Top in their Category." The COVR Awards are announced in June each year at the International New Age Trade Show held in Denver. The COVR awards are the most prestigious awards in the industry, specifically created to mark the achievements of writers, publishers, creators and retailers of New Age books, music, interactive materials, and other related products. The publisher of the Quest Tarot, Llewellyn Worldwide Publishing, was there to accept the honors.

Martin commented that he was awe struck to receive this special recognition. He stated that, "When you do a creative work, you never know how it will be received into the world. You try your best to make a note-worthy addition in the field to effect and enrich, in a positive way, the lives that your work will touch." He went on to say, "I never dreamed that the Quest Tarot would be welcomed with such warm hearts and enthusiasm into the lives of so many. It is truly humbling and I am deeply touch by all of this."

Llewellyn stated that they are proud that one of their newest authors has been singled out for creating such a unique and inventive product. The book and deck truly make a new benchmark for others to meet and exceed. We are proud to have Joseph as part of the Llewellyn stable of authors.

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***The Quest Tarot and
The Compass: Guide to the
Quest Tarot***

Released: January 2003
ISBN: 0-7387-0195-5
Price: \$34.95 US
Trim Size: 6" x 9"
Page count: 292
Format: Paper
Kit Includes: 80 Card Deck

Joseph Ernest Martin
(Oakland, California) has been a professional psychic and tarot reader for more than twenty years. He is also a professional artist and art director with more than sixty-three design awards.

Sold Out in 6 1/2 Months!
20,000 in Print

**The first Tarot that's as easy to use as a
Ouija board!**

The Quest Tarot takes an innovative leap in tarot design, making the tarot instantly accessible to beginners and providing a profound depth of imagery for experienced readers.

This deck is the first that allows you to use the tarot like a Ouija board, getting answers to yes/no questions and spelling out words, names and phrases. The cards also contain gems and stones; suit, month and season indicators; eye, hair and skin color; Hebrew letters; rune symbols; and astrological symbols. Plus the addition of the Multiverse and Blank cards extends the Tarot beyond the Universe cards into quantum realities.

Selling Features

- ▶ Updated imagery using advanced 3D modeling includes UFOs, modern treatments of ancient symbols, and a fresh color palette
- ▶ Premieres an easy method for answering yes/no questions
- ▶ Incorporates astrological, kabbalistic, runic, I Ching, and gemstone
- ▶ Enables user to spell out answers to specific questions in words, names or phrases
- ▶ The book presents ways to work with the deck, from party games to simple yes/no readings, to elaborate spreads incorporating detailed timelines

Promotion

- ▶ Print feature and review concentration with Tarot publications and websites, such as Tarot Passages, Aeclectic Tarot, and others
- ▶ Publicity at author's web site at **www.questtarot.com**

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Sample Card Images



for additional or print quality samples please contact the author:
Joseph Martin • www.questtarot.com